



## OHIO COMMUNITY THEATRE ASSOCIATION

# NEWSLETTER COMPETITION GUIDELINES

To facilitate improved communication and promote newsletter development and excellence the Ohio Community Theatre Association will hold an annual monthly newsletter competition. An outside journalist/writer will review newsletters before the State Conference. Award certificates are to be presented at the Conference based on the following criteria:

- At least three issues must be sent via mail or email to the Newsletter Editor:

*Christina Siciliano* | 2872 Alysheba Ct., Morrow, OH 45152 | Email: OCTANewsletters@gmail.com

**The last submission accepted is July 1, 2025.**

- At least one issue must contain OCTA-related news
- Issues must contain the theater's name, the name of the editor, and the date of issue

### **Newsletters will be judged on the following individual areas:**

**Masthead design:** is your masthead an important representation of your theater?

**Content:** are their special features, announcements, and any standard production information, written so everyone knows what is occurring in your organization?

**Layout/Appearance:** readability and easily located important articles, including graphic elements and photography.

**Originality:** including new and creative ideas.

**Creativity:** is your information presented creatively and does it show off your work and ideas?

**User Experience:** user-friendly and accessible (i.e., easy access to content).

*Whether the newsletter is presented digitally or in print will not affect the judge's decision as long as the layout is easily readable and clearly legible.*